

# 2024

Sponsorship  
Opportunities



## Camino A Su Casa - Homebuyer Expo

**June 22th, 2024 | Plumbers Union Hall  
1350 W Washington Blvd**

Spanish Coalition for Housing (SCH) is thrilled to host its 2024 Homebuyer Expo - Camino a Su Casa. For the 23rd year, SCH's Homebuyer Expo and will kick-off National Homeownership month for Chicagoland's prospective homebuyers. Homebuyer Expo - Camino a Su Casa offers Chicago's prospective homebuyers the opportunity to learn about the home buying process, provide access to resources to improve their financial fitness, and education on homebuyer assistance programs - all in one place!





























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# Commitment Levels

	PRESENTING \$20,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	PARTNER \$5,000	ALLY \$2,500
Exhibit Table  Prominent exhibit table location						
Breakfast and lunch served at the event.	 For up to 10 Reps.	 For up to 8 Reps.	 For up to 6 Reps.	 For up to 4 Reps.	 For up to 2 Reps.	 For up to 1 Reps.
Recognition through social media channels leading up to event, and in email blast .	 10 mentions	 8 mentions	 6 mentions	 4 mentions	 2 mentions	 1 mentions
Logo display on ALL printed materials including posters and newspaper ads.						
Recognition in event press release						
Representative slots for workshop discussion and keynote speaker at event.	 2 slots	 1 slots				
Company name prominently featured in all radio, digital and major public transit adverts.						
Primary feature on projector/LCD screens at event	